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Five Black NYC-Based Artists Selected to Create Ten Public Artworks across the Five Boroughs

New York, NY — <u>ArtBridge</u>, in collaboration with <u>Facebook Open Arts</u> and <u>We the Culture</u>, is pleased to announce the five artists selected to participate in Not a Monolith, a new public art and professional development initiative: **Paul Deo, Jeff Kasper**, **Helina Metaferia**, **Dana Robinson**, and **Glori J. Tuitt**.

Not a Monolith aims to amplify a diversity of Black voices and perspectives by providing NYC-based, emerging Black artists with outdoor canvases in prominent public spaces across the city's five boroughs, as well as mentorship from Black professionals in the art world. The title of the project refers to the project's goal to showcase a multitude of Black identities that are more complex, nuanced and abundant than the media's traditional representations. Not a Monolith offers an opportunity for artists and communities of New York City to directly and meaningfully engage with Black Lives Matter and other social, racial and gender justice movements.

The artists were selected through an open-call process determined by a five-person advisory committee consisting of Black professionals with various expertise in the art world ecosystem: curator and cultural critic Larry Ossei-Mensah, artist and curator Kendal Henry, multimedia art and cultural producer Natasha Logan, interdisciplinary artist Rashaad Newsome, and artist Tatyana Fazlizadeh. The advisors will also provide one-on-one guidance to the selected artists throughout the course of the initiative.

Each artist will create two public artworks for a total of ten projects across all five boroughs of New York City. The artists will also be provided with a \$12,000 stipend, one-on-one guidance from the advisory committee, free studio space courtesy of ChaShaMa, and \$2,000 in art materials from Winsor & Newton.

Not a Monolith is a robust collaboration that will also include partnerships with local cultural organizations throughout the five boroughs, culminating in community events and/or mutual-aid efforts surrounding the final artworks. Artists will develop their artworks spring 2021 and execute their visions in public spaces in summer 2021. For information about upcoming artist-hosted workshops, virtual events and opportunities to engage with this project, please email NaM@art-bridge.org to join the Not a Monolith email list.

Not a Monolith Artists

<u>Paul Deo</u> (he/him) is a Harlem-based multimedia scenic painter and muralist whose Black Indian Indigenous cultural lens informs his mural dreamscapes, which merge history, spirit and technology to create sacred art spaces for communal dialogue. He engages and inspires

communities through his work, bridging familiar subjects with the world of possibilities and inspiration. Deo will create AR-enhanced murals portraying untold stories of his Black Indian Indigenous history in NYC, including the rich history of Native American and African American families mixing and forming a united front against slavery and colonialism.

<u>Jeff Kasper</u> (he/him) is a Queens-based interdisciplinary artist, writer, and educator, with a background in arts organizing and community engagement design. His creative work focuses on visual art and graphic design as social practice.

He will take inspiration from the colorful style of the self-help and mutual aid graphic guides that gained popularity on social media over the last year to develop a series of bold text-based and playful experiential infographics in the style of COVID-19—era safety signage. He will create his work through a trauma-informed lens to touch on queer and disability justice and survivorhood.

<u>Helina Metaferia</u> (she/her) is a Harlem- and Brooklyn-based interdisciplinary artist who uses collage, assemblage, video and performance to interrogate complex histories of institutionalized oppression.

Metaferia will create wheat-pasted murals based as part of her By Way of Revolution series. This interdisciplinary series creates space for robust dialogue and communion among Black women who have historically been overlooked yet vital within care politics and activist labor.

<u>Dana Robinson</u> (she/her, they/them) is a Brooklyn-based multidisciplinary artist who addresses youth, Black female identity, ownership and nostalgia through combining, reproducing and destroying vintage Black media.

Robinson wants to form a rolling tropical landscape inspired by their Jamaican grandfather's backyard in Punta Gorda, Florida, where they spent time as a child. By creating this larger-than-life fantastical landscape, she hopes to create a calm, yet communal place where Black people, and especially Black queer people, can gather to eat, rest and play.

Glori J. Tuitt (she/her) is a Brooklyn-based painter and illustrator whose work focuses on the intersections of race, religion and pop culture concerning the cultivation of identity. Dedicated to centering Black trans bodies in the arts, she has collaborated with many social justice organizations in order to return ownership of trans form to trans artists.

Tuitt will create murals that will shed light on both the historical and contemporary contributions of Black trans people in social justice and artistic movements in New York City. Her work will add a nuanced complexity to how the public is allowed to see Black trans people while creating spaces for Black trans people to see themselves.

About ArtBridge

ArtBridge empowers emerging artists to transform public spaces. New York City currently has 310 miles of street-level construction scaffolding. Since 2008, ArtBridge has transformed these otherwise underutilized spaces into a canvas for local emerging artists. ArtBridge is a 501(c)(3) nonprofit organization based in Chelsea. Learn more at art-bridge.org and find us on Instagram at @artbridge.

About Facebook Open Arts

Facebook Open Arts builds community through creativity. As a company dedicated to bringing people closer together, Facebook recognizes that creativity is essential to our collective well-being. Within our walls and around the globe, Facebook Open Arts cultivates creative engagements that offer new ways of thinking about ourselves, our communities and the world at large. Learn more at bc.com/facebookopenarts and find us on Instagram at @FacebookOpenArts.

About We The Culture

We The Culture was birthed out of Facebook's \$25 million investment in support of media and content partnerships with Black public figures and creators in film, television, fitness, sports, broadcasting, publishing and more. Aligned with Facebook's mission to give people the power to build community, We The Culture is a creative community fueled by Black creators and dedicated to championing Black culture. We The Culture is a brand, a family of holistic high-touch content and partner programs and social channels. Through We The Culture, we're continuing to take critical steps to turn the corner and show up for the Black community by elevating their stories in tangible ways. Follow us on socials at Facebook, Instagram, Twitter, YouTube and Giphy.

Winsor & Newton will provide high-quality tools and art materials to the selected artists. Learn more at <u>winsornewton.com/na/</u> or find them on Instagram at <u>@winsorandnewton</u>.

ChaShaMa will provide free studio space for the five selected artists. ChaShaMa supports artists by partnering with property owners to transform unused real estate into space to create and present and provides free art classes for under-resourced communities. Learn more at chashama.org.

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