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CREATIVE PARTNERSHIP BRINGS TOGETHER ARTBRIDGE, CAMBA/CAMBA HOUSING VENTURES & KINGS COUNTY HOSPITAL CENTER TO TRANSFORM EAST FLATBUSH, BROOKLYN AFFORDABLE HOUSING CONSTRUCTION SITE INTO PUBLIC OPEN-AIR ART GALLERY

BROOKLYN, NY (June 4, 2012) – ArtBridge, the NYC-based nonprofit organization committed to supporting the emerging artist community while enhancing the urban cultural experience with large-scale public art exhibitions featuring their work, announced today its first ab2 installation, in partnership with CAMBA/CAMBA Housing Ventures (CHV) and Kings County Hospital Center (KCHC). The installation will open with a Press Preview on Monday, June 11th 2012, at 10:30am at CAMBA Gardens. Drawing upon its growing portfolio of art featured in its past installations, ArtBridge’s ab2 initiative gives building owners and developers the opportunity to bring original works of art to their sites under construction regardless of project size or budget, while simultaneously offering ArtBridge artists further public exposure for their work.

The work of seven local, emerging artists – including four Brooklyn artists and three New York City artists – will adorn over 150 linear feet of construction fencing on the Clarkson Avenue and a portion of the Albany Avenue section of the CAMBA Gardens Development, a 209-unit LEED Platinum, affordable and supportive housing development on two underutilized sites at the Kings County Hospital Center in East Flatbush, Brooklyn. The new development is part of Mayor Bloomberg’s New Housing Marketplace Plan. CAMBA Gardens consists of two, six-story buildings, and represents a unique partnership among the public hospital system, a community-based non-profit developer and social service provider that will provide housing and access to comprehensive healthcare services.

By integrating art into the building development process and transforming the CAMBA Gardens construction site into an open gallery, the three organizations seek to lay the foundation for a strong connection between the local artist community, neighborhood residents and public space. “Only a fraction of New Yorkers are fortunate enough to have access to great art institutions like the Met, MOMA and the Whitney in their neighborhoods. For the rest of New York, we’re bringing the art to the streets, and meeting people where they are,” says **Devin Mathis**, ArtBridge’s Program Director. “We are particularly excited to launch ab2 with an organization like CAMBA that shares our commitment to art as a vital tool for community development.”

“CAMBA and CAMBA Housing Ventures (CHV) are excited to bring together local artists in this unique partnership with ArtBridge, HHC, Kings County Hospital Center and the surrounding community. CAMBA/CHV will continue to explore innovative ways to incorporate art and public art into CAMBA Gardens for the community’s enjoyment.” says **David Rowe**, CAMBA/CHV’s Assistant Deputy Director and Director of Housing Development. Kings County Hospital Center Acting Executive Director **Roslyn Weinstein** welcomed the art installation saying, “As a place of healing, our hospital welcomes the incorporation of art work on our campus environs. It helps to send a positive, caring and respectful message to our patients, staff and community.”

About ArtBridge

ArtBridge is the New York City-based nonprofit organization committed to the development and support of local and emerging artists. Through unique initiatives like billboard-sized public art installations, exhibitions in its jewel-box Chelsea gallery, and educational and public programming, ArtBridge is constantly introducing innovative ways to bring opportunity and exposure to emerging artists — and to connect the public to their art. www.art-bridge.org.

About CAMBA, Inc./CAMBA Housing Ventures, Inc.

Founded in 1977, CAMBA, Inc. is one of Brooklyn's largest community-based social service organizations, annually providing services to over 45,000 individuals and families who are mostly low-income, immigrants or refugees. CAMBA's focus is in six core areas: Economic Development, Education and Youth Development, Family Support Services, Housing Services and Development, HIV/AIDS Services, and Legal Services. Our more than 1,200 diverse employees deliver every day on our mission to provide services that connect people with opportunities to enhance their quality of life.

In 2005, CAMBA created CAMBA Ventures, Inc. (CHV), an affiliated development corporation, with a goal of creating 1,000 units of by the year 2015. The mission of CAMBA Housing Ventures is to develop sustainable and energy efficient buildings that provide safe and affordable housing for low-income and formerly homeless individuals and families. When provided with resources that are meaningful and culturally relevant, CAMBA's clients make tremendous contributions toward strengthening their own lives and communities. CHV has completed 199 units of affordable and supportive housing in Brooklyn and has 406 currently in construction. www.cambahousingventures.org.

About Kings County Hospital Center

Kings County Hospital Center (KCHC) is a 627-bed facility that serves the communities of Central Brooklyn, Flatbush and East New York-New Lots. KCHC, a teaching hospital, is part of NYC Health and Hospitals Corporation (HHC), and the North & Central Brooklyn Health Network. KCHC is a Level 1 Trauma Center for Adults and the only Level 1 Pediatric Trauma Center in Brooklyn. It is a NYSDOH Designated AIDS Center; a Stroke Center; and has also been designated as a Center of Excellence for Diabetes and for Parkinson Disease. KCHC has played a major role in providing health and mental health services to vulnerable populations in Brooklyn since 1831, and is one of the borough's largest health providers. www.nyc.gov/kchc

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